

YORK UNIVERSITY

#YUDISCOVER PHOTO CONTEST

OFFICIAL CONTEST RULES

1. Contest Period

The York University – #YUDiscover Photo Contest (the “Contest”) is organized by York University (“the Organizer”) and will take place from 12:01 a.m., Eastern Time (EST) May 9, 2017 at to 11:59 p.m. Eastern Time (EST) May 26th, 2017.

2. Eligibility

These are the official rules and regulations (the “Rules”) applicable to persons who enter the Contest (“Entrants”). The Contest is open only to legal residents of Canada, excluding Quebec, who have reached the age of majority in the province or territory in which they reside at the time of entry and are registered students in good standing at York University or are employed as faculty or staff at York University.

By entering the Contest, Entrant accepts the Rules and agrees to be bound by them and the interpretation of these Rules by the Organizer.

3. How To Enter

- a. No purchase is necessary to enter.
- b. Via Instagram or Twitter upload a photo of a vibrant and diverse space at any of York University campuses and add an inspiring caption using the #YUDiscover hashtag.
- c. The photo submissions must not:
 - i) contain any obscene or defamatory statements, including but not limited to words or symbols that are widely considered offensive to individuals of a particular race, ethnicity, religion, sexual orientation, disability or age (as determined in the selection committee’s sole discretion);
 - ii) infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party, or violate applicable laws, or regulations;

- iii) have been entered in or won any previous contest or award and has not been published earlier in any medium
- d. Entrants may submit multiple entries during the contest period.
- e. Entrants must have a valid York University Student Identification number or Employee number and York email address.
- f. Entries will not be acknowledged or returned. The Organizer reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest or which violate or are deemed ineligible under these Official Rules.
- k. All entries and photo submissions remain the sole property of the Organizer and may be reproduced, reused and displayed for promotional purposes in all media.
- l. The Organizer is not responsible for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, or for any unavailable network connections, failed, incomplete, garbled, or delayed computer transmissions, on-line failures, hardware, software or other technical functions or disturbances or any other communications failures or circumstances affecting, disrupting or corrupting the Contest in any manner.

4. Prizes

- a. There is a total of one prize (1) of a pair of gold tickets to the Roger's Cup tennis semifinals valued at \$300+.
- b. Winning entry will be selected by York's Communication and Public Affairs Department based on originality, inspiring caption and visual impact of photo. The selected Entrant will be contacted on May 24, 2017 via Twitter mention or via comment and/or message on their winning Instagram photo.

If the selected Entrant does not respond to the Organizer within three (3) business days of notification or does not comply with these Official Contest Rules, the prize will be forfeited and an alternative eligible entry will be selected.

- c. In order to win the prize, the selected Entrant must first correctly answer a mathematical skill testing question administered by e-mail or telephone
- d. No cash alternative or substitution of the prize is provided, except that York University, in its sole discretion, reserves the right to substitute a prize of equal or greater value if the prize is unavailable for any reason. The prize is provided "as is" without warranty of any kind and must be accepted as awarded. York University disclaims all warranties including but not limited to implied warranties of merchantability, fitness for a particular purpose or non-infringement.

- e. Prize is not transferable unless authorized in writing by York University before the transfer is made. Such authorization may be granted or withheld in York University's sole discretion.
- f. Any applicable taxes are the responsibility of the winner.
- g. In order to be declared a winner, the selected Entrant will be required to swear an affidavit indicating eligibility and compliance with these Official Contest Rules. In the event that the winner has not yet reached the age of 18 years or the age of majority in the winner's province or territory of residence, then the selected Entrant's parent/legal guardian must sign the affidavit to confirm compliance and consent with these Official Contest Rules and to accept the prize on behalf of the minor, and provide a release and indemnity pursuant to Subsection 4(d) below.
- h. The selected Entrant must show their YU-card as proof of being faculty, staff or a registered York University Student.

5. Conditions of Participation

By participating in this Contest, you agree:

- a. to be bound by these Official Contest Rules and the decisions of the Organizer, whose decisions are final;
- b. to the use of your name, likeness, voice, image, recording, video footage and statements in connection with this Contest and the promotion and exploitation thereof;
- c. that if selected as a winner, you give York University and its agents the right to publish or broadcast your name, likeness, voice, image, recording, video footage or statements for editorial, promotional, advertising and publicity purposes, without compensation other than the value of the prize offered; and
- d. to release and indemnify and hold harmless York University, its advertising and promotional agencies, the prize suppliers, and all their respective officers, directors, employees, owners, agents, contractors, representatives, successors and assigns from any liability in connection with or arising out of this Contest, the awarding of the prize, the use of any personal information or the use of merchandise purchased in relation to winning a prize.

6. Termination

York University also reserves the right, without prior notice, and at any time, to terminate the Contest, in whole or in part or modify, suspend or extend the Contest in any way.

7. General Provisions

- a. The invalidity or unenforceability of any provision of these Official Contest Rules does not affect the validity or enforceability of any other provision.
- b. This Contest and these Official Contest Rules are governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
- c. Should the Contest be terminated prior to the stated expiration date, the Organizer shall, to the extent possible, award any remaining prizes in a fair and equitable manner, determined in its discretion, among the eligible entries received that are unaffected by the problem.

8. Privacy Notice

Personal information in connection with the Contest is collected under the authority of *The York University Act, 1965* and will be used for the administration of the Contest and related purposes. If you have any questions about the collection of personal information by York University, please contact Upasna Sharma York University, 4700 Keele Street, Toronto, ON M3J 1P3, tel. 416-736-2100 Ext 20210.

9. Limitation of Liability

The Contest is not associated to, run by, or sponsored by Instagram or Twitter. By participating in the Contest, Entrant provides information to the Organizer and not to Instagram or Twitter. By accepting these Rules you release Instagram and Twitter of all responsibilities.